

NIC MAP[®]
Data & Analysis Service

NIC MAP Analyst

Tutorial

To access the reports currently available through your subscription, enter your username and password on the right hand side of the screen.



NIC MAP

Home About Reports MAP Local MAP Trends MAP Rankings MAP Analyst

Reports Available
Click here to purchase »

Welcome to the new NIC MAP!

NIC MAP has now expanded data coverage to the top 100 metro markets. This release debuts several upgrades and changes to our data service. See our [training resources](#) to learn more about the new reports, online tools and website and to view product tutorials.

News & Events

- 1Q09 NIC MAP Data Now Available
- NIC Expands Data Coverage to the Top 100 Markets
- Insights Newsletter
- ABC News: The Best Places to Grow Old

[View All News](#)

Subscriber Resources

You must login to access these presentations.

Log In

Email

Password

Remember me next time.

Password Reminder

Seniors Housing Fundamentals

	Stabilized Occupancy (%)	YOY Change (bps)
IL	89.7	-217
AL	88.3	-179
NC	89.5	-88

As of 1Q09; MAP31

© 2009 | The National Investment Center for the Seniors Housing & Care Industry | All Rights Reserved
Orders/Inquiries: 410-267-0504 or Contact Us

Source: NIC MAP Data & Analysis Service; Sample Data Represented.

NIC MAP Analyst is choosing whether to run your analysis on metrics by individual MSA(s), aggregated 1-31 or 32-100 MSAs, or State. On the Property Selection tab you can also choose what property type(s) and campus type(s) to filter by. This tool will return only properties (in aggregate) that meet all criteria you select.

NIC MAP Analyst - Beta

Use NIC MAP Analyst to drill down on specific metrics and property characteristics. You can quickly gain valuable insight to assess detailed market level NIC MAP Analyst is available by subscription only.

Use the tabs below to select the properties and metrics to include in your report. Selecting a large number of metrics and/or grouping levels will increase generation time.

1: Property Selection 2: Metrics [data] 3: Organization

Select the geography and property types to include in your report. Properties must meet ALL criteria to be included.

Geography	Property Type	Campus Type
By Metro (multiple allowed; if aggregate values are chosen, individual Metros will be ignored) Cincinnati, OH Cleveland, OH Colorado Springs, CO Columbia, SC Columbus, OH	<input checked="" type="checkbox"/> Majority AL <input checked="" type="checkbox"/> Majority IL <input checked="" type="checkbox"/> Majority NC	<input checked="" type="checkbox"/> CCRC <input checked="" type="checkbox"/> Combined <input checked="" type="checkbox"/> FreeStanding
State [Dropdown]		

Next

Clicking “Next” on the Property Selection tab will take you to the Metrics tab. Here you choose which metrics you would like to run your analysis on the filters you selected in the Property Selection tab.

NIC MAP Analyst - Beta

Use NIC MAP Analyst to drill down on specific metrics and property characteristics. You can quickly gain valuable insight to assess detailed market level conditions. NIC MAP Analyst is available by subscription only.

Use the tabs below to select the properties and metrics to include in your report. Selecting a large number of metrics and/or grouping levels will increase report generation time.

1: Property Selection 2: Metrics [data] 3: Organization

Select the metrics to display in your report. These will be the columns of the report.

Supply	Performance
<input type="checkbox"/> # Properties	<input checked="" type="checkbox"/> All Properties Occupancy
<input checked="" type="checkbox"/> # Units/Beds	<input checked="" type="checkbox"/> Stabilized Occupancy
<input type="checkbox"/> Penetration	<input checked="" type="checkbox"/> Stabilized Occupancy Annual Change (bps)
	<input type="checkbox"/> Median Occupancy (All Properties)
	<input type="checkbox"/> Avg Monthly Rent (AMR)
	<input type="checkbox"/> YoY Rent Growth (AMR)
	<input type="checkbox"/> Avg Daily Rent (Maj. NC only)
	<input type="checkbox"/> YoY Rent Growth (Maj. NC only)

Prev Next

Clicking “Next” on the Property Selection tab or clicking the Organization tab will take you to the Organization tab. Here you choose which characteristic you would like to organize the report by. Choices include Age of Property, Stabilized/Non Stabilized, Payment Type and Profit Status.

NIC MAP Analyst - Beta

Use NIC MAP Analyst to drill down on specific metrics and property characteristics. You can quickly gain valuable insight to assess detailed market level conditions. NIC MAP Analyst is available by subscription only.

Use the tabs below to select the properties and metrics to include in your report. Selecting a large number of metrics and/or grouping levels will increase report generation time.

1: Property Selection
2: Metrics [data]
3: Organization

Select the row breakouts for the report. Row categories are optional and will result in larger report. (See [examples](#).)

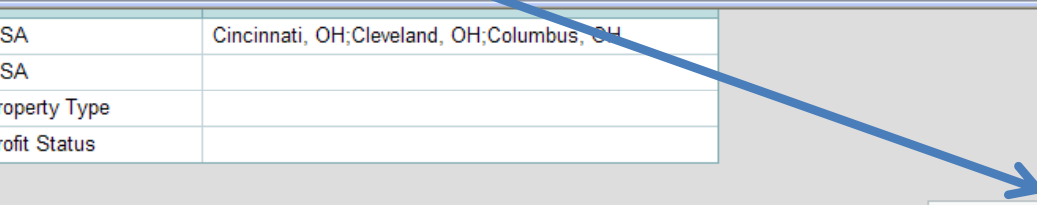
Row Categories
[optional]

Column Categories

		Majority AL			Majority IL			# of Properties
		# of Properties	Total Units	Avg Monthly Unit Rent	# of Properties	Total Units	Avg Monthly Unit Rent	
<input type="checkbox"/> Entrance Fee	02 - 10				1	278	\$3,667	
	10 - 17				1	418	\$2,107	
	17 - 25							
	25+							
Entrance Fee Total					2	696	\$2,887	
<input type="checkbox"/> Rent	02 - 10	10	728	\$3,327	1	114	\$2,360	
	10 - 17	10	1,338	\$3,303	3	579	\$2,287	
	17 - 25	5	343	\$2,183				
	25+	3	275	\$1,619	2	737	\$2,673	
	Unknown	2	86	\$3,201				
Rent Total		30	2,770	\$3,069	6	1,430	\$2,555	
Grand Total		30	2,770	\$3,069	8	2,126	\$2,644	

Source: NIC MAP Data & Analysis Service; Sample Data Represented.

Clicking “Run Report” will open a new window displaying the report filtered according to your selections. You can save to Excel.



Filter	MSA	Cincinnati, OH;Cleveland, OH;Columbus, OH
Group2	MSA	
Group1	Property Type	
Group2	Profit Status	

[Export to Excel](#)

	MSA	Profit Status	# Units/Beds	All Properties Occupancy	Stabilized Occupancy	Stabilized Occupancy Annual Change (bps)
[-]	Property Type: Majority AL					
	Cincinnati, OH	Non-Profit	419	86.9%	86.9%	-276
	Cincinnati, OH	Profit	1,463	87.5%	89.1%	-173
	Cleveland, OH	Non-Profit	539	98%	98%	334
	Cleveland, OH	Profit	2,586	85.5%	85.6%	-570
	Columbus, OH	Non-Profit	117	Protected	Protected	Protected
	Columbus, OH	Profit	1,863	87.2%	87.2%	-477
[-]	Property Type: Majority IL					
	Cincinnati, OH	Non-Profit	3,926	92.4%	93.3%	-97
	Cincinnati, OH	Profit	2,194	86%	87.7%	-435
	Cleveland, OH	Non-Profit	1,478	90.8%	90.8%	-230
	Cleveland, OH	Profit	3,351	84.6%	84.6%	-331
	Columbus, OH	Non-Profit	2,034	95.5%	95.5%	140
	Columbus, OH	Profit	1,993	89.6%	90.2%	111
[-]	Property Type: Majority NC					
	Cincinnati, OH	Non-Profit	4,570	92.1%	92.1%	-191
	Cincinnati, OH	Profit	10,366	88.2%	88.2%	-156
	Cleveland, OH	Non-Profit	4,213	94.2%	94.2%	-198
	Cleveland, OH	Profit	14,452	88.4%	88.4%	-100
	Columbus, OH	Non-Profit	1,955	92.7%	93%	-155
	Columbus, OH	Profit	7,401	90.2%	90.2%	-55

Source: NIC MAP Data & Analysis Service; Sample Data Represented.

*If you have any questions,
please do not hesitate to contact NIC at
(410) 267-0504.*