

NIC MAP[®]
Data & Analysis Service

Navigating the New Website

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Welcome to the new NIC MAP!

NIC MAP has now expanded data coverage to the top 100 metro markets. This release debuts several upgrades and changes to our data service. See our [training resources](#) to learn more about the new reports, online tools and website and to view product tutorials.

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Seniors Housing Fundamentals

	Stabilized Occupancy (%)	YOY Change (bps)
IL	89.7	-217
AL	88.3	-179
NC	89.5	-88

As of 1Q09; MAP31

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Source: NIC MAP Data & Analysis Service; Sample Data Represented.

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Two of the previous NIC MAP tools, the Comp Set and Underwriter's Market Analysis, have been combined into one with MAP Local. For more information, please review the MAP Local Tutorial, located on the Training Resources page.

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NIC MAP is the seniors housing & care industry's leading data provider, tracking revenue, occupancy, supply and construction data in America's top 100 metro markets. NIC MAP's database includes over 12,500 market rate seniors housing properties representing Independent Living, Assisted Living, Memory/Dementia Care and Nursing Care. See our [Market Coverage Map](#).

NIC MAP's data and analytics provide the foundation for smarter investment decisions by providing valuable market performance data to owner/operators, lenders/investors, market consultants and appraisers. NIC MAP allows you to effectively compete in a changing marketplace by identifying new opportunities and managing risk.

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MAP Trends and MAP Rankings are similar to the old website. For more information, please review their respective tutorials, located on the Training Resources page.

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MAP Analyst is a new interactive tool that is meant to replace the more specific data within the Metro Reports and Benchmarkers. Please review the MAP Analyst Tutorial located on the Training Resources page or contact NIC for more information.

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